

# SCHOOL VISITS

MEET THE AUTHOR



Pam Olivieri



<https://pamolivieri.com>



# PAPPY'S BUTTERFLY

## A TALE OF PERSEVERANCE



*Pappy's Butterfly: A Tale of Perseverance* is a heartwarming story about Demi, her Pappy, and a butterfly named Charm. While uncovering the beauty and purpose of the butterfly life cycle, Demi takes notes in her bright blue journal and writes a story for a writing contest. Along the way, she faces heartache and self-doubt. Will she trust her abilities and persevere like a butterfly? Read to find out!

Spread Your Wings and PERSEVERE LIKE A BUTTERFLY!



The text exemplifies a rich use of vocabulary and figurative language to grab the reader's attention and imagination, providing a strong example of what to strive for in your writing. But first, you must persevere and believe in yourself and your story, just like Demi! This is an excellent read!

*-Lisa Jurovaty, Education and Textbook Publishing*

Author: Pam Olivieri, MAT  
Illustrator: Uliana Meskhi



### MEET THE AUTHOR

Pam spent 26 years in the classroom, spreading knowledge like confetti. From this passion emerged Rockin Resources® and Rockstar Writers® to motivate all learners. Pam has a Master of Arts in Teaching and NBCT. Her favorite times are being on the lake with her family, pampering her kitty, and seeing former students who still call her Mrs. O.



ISBN 979-8-9898541-0-3

- Lexile Level 750
- Age Range 5-11
- 8.5" X 11" Hardcover
- 32 pages



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AND CHECK OUT THE FREE  
DOWNLOADS AVAILABLE ON  
**PAM.OLIVIERI.COM**  
BULK DISCOUNTS AVAILABLE



Demi's journey will inspire both young and old to spread their wings and believe in themselves!

# ADMINISTRATOR INFORMATION

Pam will come decked out in her butterfly-themed outfit full of enthusiasm to inspire young readers and writers. During the interactive storytelling, she will pause to ask questions, highlight key points, and actively engage the students. After the reading, she'll deepen their understanding with thought-provoking questions, cover purposeful teaching moments, and share behind-the-scenes! Pam is also the founder of Rockstar Writers® and was a classroom teacher for 26 years. If there is a specific skill you want her to teach, just ask! <https://rockstarwriters.com/>

## The Goal of the Visit

- Encourage a love of reading by sharing the joy and excitement of storytelling.
- Share a love of writing and explaining the writing process, from brainstorming ideas to publishing a book.
- Foster creativity and imagination through interactive activities and discussions.
- Highlight important themes in the book.

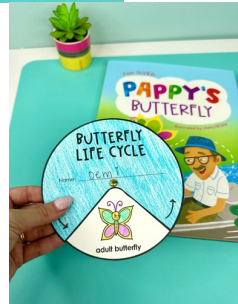
## Purposeful teaching moments (depending on grade level):

1. Butterfly life cycle
2. Author's craft and the writing process
3. The true meaning of perseverance-developing a growth mindset
4. A deeper dive into figurative language
5. Narrative elements (plot, dialogue, character development, problem/solution)



## Optional activities:

1. Act out the butterfly life cycle
2. Butterfly craft (a small charge for materials)
3. Butterfly life cycle wheel



**All teachers will receive a full pack of printable activities covering a wide range of standards and a discount code for teaching materials at Rockin Resources.**

|               | HOURS   | COST    |
|---------------|---------|---------|
| FULL DAY      | 6 HOURS | \$1,000 |
| HALF DAY      | 3 HOURS | \$600   |
| SHORT STAY    | 1 HOUR  | \$300   |
| VIRTUAL- ZOOM | 45 MIN  | \$200   |

Additional travel expenses may apply for locations more than an hour's distance from York, SC.

**BOOK ORDERS:** Discounted class sets and/or books for each student. <https://pamolivieri.com/shop/>

**BULK DISCOUNTS** are also available for [Rockstar Writers](https://rockstarwriters.com/). Reach out to [contact@pamolivieri.com](mailto:contact@pamolivieri.com)

**STUDENT ORDERS:** Teachers will be given order forms and letters before the visit. The books will be signed and personalized for the students and distributed on the day of the visit.



# TEACHER INFORMATION



**Author page:** <https://pamolivieri.com/>

## What do you need to do?

**Before the visit:** Pam will provide book order forms weeks in advance (with a due date) to send home with students. She will also send a letter about the visit to email parents. You will collect the forms by the due date. There is an online order process with a discount code for schools, or you can collect cash. This gives her time to sign and personalize the books.

**The week of the visit:** Communicate with Pam about the technology available. Do you have a smart board or microphone?

**The day of the visit:** Enjoy the presentation! Take pictures! (Remind me to get a group picture 😊.)

**After the visit:** Optional: Send home pictures and questions parents can ask their children about the visit. What does perseverance mean? How can you persevere? What are the stages of the butterfly life cycle? What are similes? What do you know about the author? Go to <https://pamolivieri.com/> for behind-the-scenes.

## YOU WILL RECEIVE A FREE SIGNED HARDBACK IF 8 STUDENTS ORDER BOOKS

Teachers will get a **FREE** activity packet PDF download (regardless of how many books are ordered). It includes standards, SEL, and differentiation:

- Discussion and comprehension questions
- Reading: summarizing, sequencing, symmetry, story elements, character traits and development, figurative language, point of view, compare and contrast, cause and effect, plot, text connections, inference,
- Writing: prompts, paragraph structure, poetry
- Math: symmetry, word problems
- Science: Butterfly life cycle, butterfly parts, caterpillar parts, vocabulary
- Fun activities and coloring pages

Follow Pam for teaching tips at:

**Instagram:** <http://instagram.com/rockinresources>

**Pinterest:** <http://pinterest.com/rockinresources>

**Facebook:** [www.facebook.com/rockinteachingresources](http://www.facebook.com/rockinteachingresources)

**TikTok:** rockinresources





# REVIEWS



## **Author Visit Reviews:**

It was wonderful to have Pam visit our fifth grade class today. She reinforced the writing topics/process that we have studied in class so the presentation was meaningful to the students. It also serves as a springboard for future writing sessions. The students loved hearing the back-story “behind the scenes” of the characters and writing the book and all the details that were put into the illustrations. After the visit, I noticed that the students are using more figurative language in their writing and being more observant of the use of it in the novel we are reading. -Kim Nickel (5<sup>th</sup> Grade Teacher)

Pam Olivieri’s visit to our second-grade classes was an absolute delight! She read her beautifully written book, *Pappy’s Butterfly*, captivating the students with her storytelling. Pam went above and beyond by sharing behind-the-scenes insights about the book, which fascinated the kids and made the story come to life. During her visit, Pam introduced the class to figurative language, focusing on similes in a way that was engaging and easy to understand. The hands-on activities she planned were a highlight. We made a butterfly craft that tied beautifully to the story, and the kids had so much fun acting out the butterfly life cycle. She left a lasting impression, and we can’t wait to have her back again! I highly recommend her for any classroom! -Brenda Early (2<sup>nd</sup> Grade Teacher)

## **Book Reviews:**

*Pappy’s Butterfly: A Tale of Perseverance* leads students to discover the importance of working through the productive struggle of storytelling. Just like the butterfly carefully works through the life cycle toward making something beautiful, we also can build our creative story. The text exemplifies a rich use of vocabulary and figurative language to grab the reader’s attention and imagination, providing a strong example of what to strive for in your writing. But first, you must persevere and believe in yourself and your story, just like Demi! This is a great read for any elementary student as they build their reading and writing skills while at the same time learning to believe in themselves! -Lisa Jurovaty, K-12 Education and Textbook Publishing

I’m a former teacher and homeschooling parent, and books like this are a real treasure to me. I was able to read this with my children multiple times. While the book has educational content (which I love), there is also a sweet, well - written story to enjoy. Perfect for all families to add to their collection. Highly recommend!!!  
– K. Rivera

As an elementary school librarian, I am always looking for great stories that students across multiple grades will fall in love with. *Pappy’s Butterfly* is a touching story of perseverance and determination. The bright, colorful illustrations perfectly complement the text that can be used to help teach not only the life cycle of a butterfly but countless other literary topics. - Linda B.

This book is a teacher’s dream! Full of rich vocabulary and figurative language that provides a wealth of teachable moments in & outside the classroom! As an educator, I love how a book provides opportunities to supplement with my curriculum, but also supports SEL opportunities! This book should be in every elementary teacher’s library! – Megan Burton

# FUN FACTS ABOUT THE AUTHOR

- Pam grew up in a small town outside of Pittsburgh, PA. (Elizabeth, PA)
- She always loved being near water and now lives on Lake Wylie in SC.
- She craves pierogies. (If you haven't tried them, you are missing out!
- She was a classroom teacher for 26 years with a MAT degree and National Board Certification.
- She has a cat named Luna, who may show up in teaching videos.
- She wrote this story over twenty years ago and finally persevered like the butterfly in the story!
- Her parents and daughter are in the story. (Check out behind the scenes!)
- She founded two educational companies. (Rockin Resources® and Rockstar Writers®).
- Although her businesses are named after music, she has NO musical talent whatsoever. #wannaberockstar
- She works with two nonprofit foundations: Clover LEAF and Rise Together International (a former student runs the latter!).
- She is obsessed with Gluten-Free Oreos, especially the vanilla!
- Her daughter works with her, and her husband and son work together in a painting business called Purple Cow Painting. (Lots of family time!)
- She loves watching American Idol and The Voice.
- Her little neighbors invite her to their birthday parties. 😊

